**Uber Data Analyst Project**

**Please create a spreadsheet with 90000 rows, for Delhi. Give the following columns.**

**The data will be for 2 Years. use the following column -**

1. Date

2. Time

3. Booking ID

4. Booking Status

5. Customer ID

6. Vehicle Type

* Auto
* UberXL (SUV’s)
* Premier (Sedan)
* Uber Go
* Moto
* Courier Delivery

7. Pickup Location (Create dummy location points Take any 50 Real Areas from Delhi)

8. Drop Location (Take from dummy pickup locations)

9. Avg VTAT (Time taken to arrive at the vehicle)

10. Avg CTAT (Time taken to arrive the Customer)

11. Cancelled Rides by Customer

12. Reason for cancelling by Customer

* Driver is not moving towards pickup location
* Driver asked to cancel
* Waiting Time is Too long
* Change of plans
* Wrong Address

13. Cancelled Rides by Driver

* Personal & Car related issues
* Customer related issue
* Pickup Too far
* More than permitted people in there

14. Incomplete Rides

15. Incomplete Rides Reason

* Customer Demand
* Vehicle Breakdown
* Other Issue

16. Booking Value

17. Payment Method

* UPI
* Credit Card
* Uber Wallet
* Cash
* Debit Card

18. Ride Distance

19. Driver Ratings

20. Customer Rating

Keep the overall booking status success for this data at 65%. If the booking status is successful, then only

fare charge ratings, average VTAT, average CTAT, and other data will be there.

Make sure orders cancelled by customers should not be more than 20%

Make sure orders cancelled drivers should not be more than 10%

Also, increase the number of orders on weekends and match days. Keep match day by using the following dates.

keep incomplete rides less than 7%

Keep order value high on weekends.

Make sure the Payment Method is specified if the booking status is Successful.

In Rental Category keep around 67 Indian

keep order ID with 10 digits starting with UBR and then digits

keep orders under 500 value 60%

keep orders above 500 value 28%

keep remaining orders above 1000